

Where to find more information:



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Where to go for a delicious coffee or hearty lunch? Taste the top establishments of South Moravia from the gourmet guide gourmetsouthmoravia.eu

When exploring South Moravia, leave the worries and your car at home – use idsjmk.cz/en

SOUTH MORAVIA

World class region

EN



Enjoy the colourful South Moravia with all your senses.

Embark on the trails of ancestors dating back to prehistory. Treat yourself to a tour of one of the 90 local castles and chateaus. Are you an architecture enthusiast? Don't miss the 5 villas in Brno – the Arnold and Löw-Beer, the Art Nouveau Jurkovič, as well as the functionalist Stiasni and the UNESCO-listed Tugendhat Villas.

Nature fans are in paradise in South Moravia – while wandering through the Podyjí

National Park, the mysterious White Carpathians, and the Moravian Karst with its thousand caves. Winemaking creates a special chapter. The local warm climate perfumed with grapevines will win your heart. Not tasting the local varieties would be a sin! The region is also home to the most microbreweries in Czechia.

Brno and other cities offer many cultural and gastronomic delights. From quality jazz to modern museums and international fireworks competition. Did you know Brno boasts the highest number of theatres per capita worldwide?



Czechia ranks among the safest countries in the world



40% of the global antiviral market is driven by technologies from the region



Brno is the 2nd largest city and boasts 9 universities



South Moravia, the 4th largest region, is one of Czechia's most visited places



South Moravia and #brnoregion are among the most innovative regions in Europe



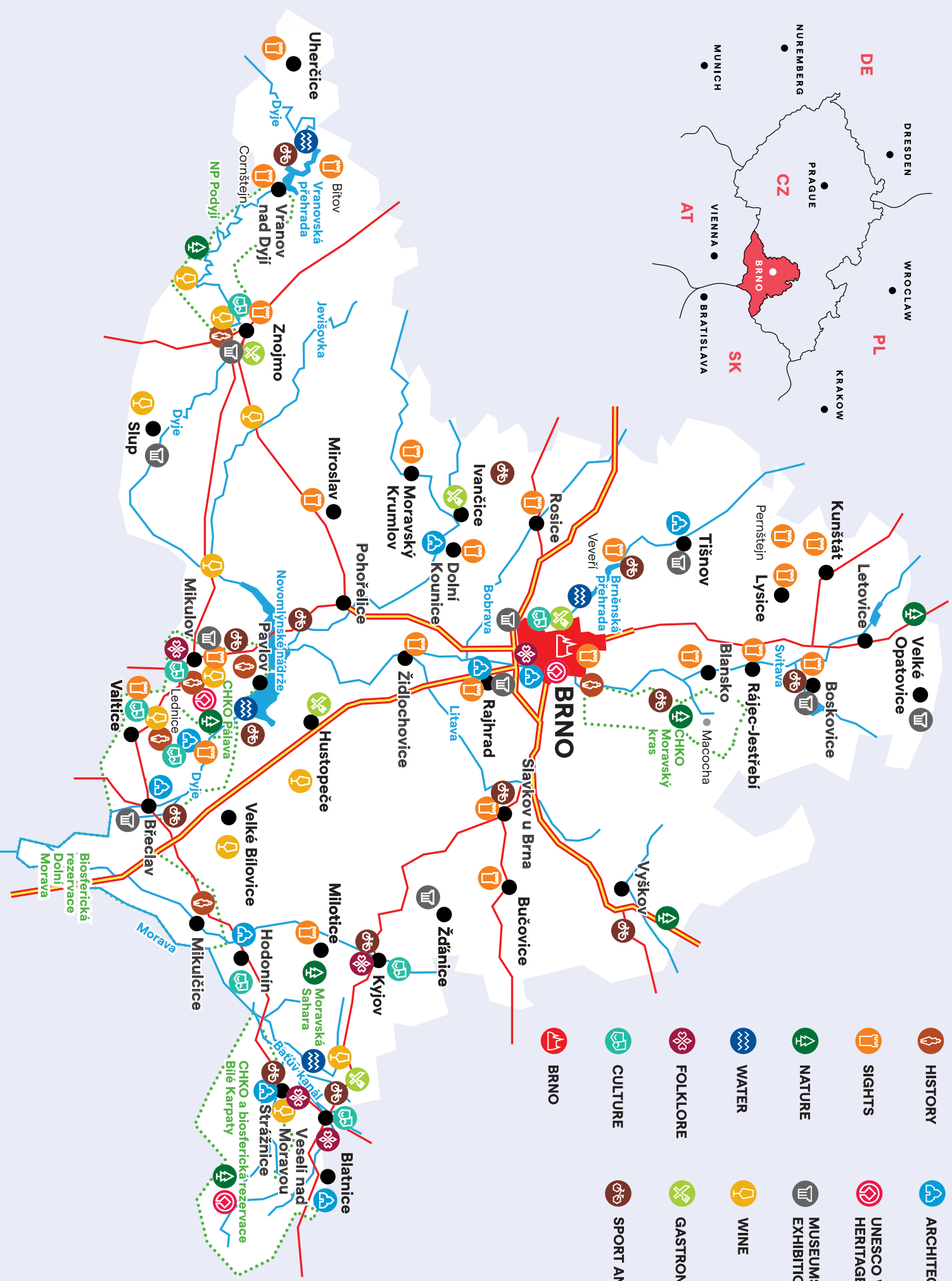
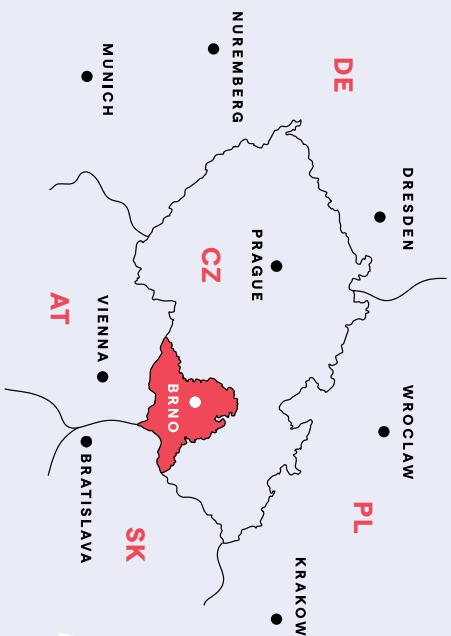
There are 2 *****, 22 **** and 15*** hotels in Brno



There are over 70 conference-friendly venues available in the region



The region exports one-third of the world's production of electron microscopes



-  HISTORY
-  ARCHITECTURE
-  SIGHTS
-  UNESCO WORLD HERITAGE SITE
-  NATURE
-  MUSEUMS AND EXHIBITIONS
-  WATER
-  WINE
-  FOLKLORE
-  GASTRONOMY
-  CULTURE
-  SPORT AND RELAX
-  BRNO



SIGHTS

South Moravia boasts dozens of castles, palaces and monasteries. Thanks to their poetic character, they have featured in domestic and foreign films. The **Lednice-Valtice Cultural Landscape**, listed as a UNESCO World Heritage Site, is the world's largest artistically landscaped area, centred around the neo-Gothic castle in Lednice and

the baroque castle in Valtice. **Vranov nad Dyjí Castle** ↑, amidst Podyjí National Park, showcases stunning secular Baroque architecture. **Pernštejn Castle**, perched on a high rock, was built in the 13th century. Despite centuries passing and evolving styles, the castle's romantic allure remains largely intact.



NATURE

While gazing the steep cliffs and winding meanders of the **Podyjí National Park**, every trekker must be happy. And what about **Moravian Karst's** stalactite caves then... Local karst formations have been evolving for millions of years and their beauty is stunning. Breathtaking vistas await at **Pálava** ↑, the floodplain at the Morava

and Dyje rivers' confluence or the White Carpathians, listed in the international network of UNESCO biosphere reserves. The inspirational landscape near Kyjov, with undulating fields akin to silk folds or graceful curves, features solitary chapels as jewels. **Moravian Tuscany** attracts global photographers to capture its unique beauty.



BRNO

Brno, a city with a unique spirit, ranks high on lists of the best places to live. What makes the Czech Republic's second-largest city stand out? Visit Jakubské náměstí, bustling in the evenings, where locals will gladly explain over beer. They'll surely recommend architectural gems: the famous functionalist **Villa Tugendhat** or the medieval **Labyrinth under**

Zelný trh, and on Jakubské náměstí, the second-largest ossuary in Europe. At the historic **Water tanks on Žlutý kopec**, immerse yourself in a fantasy world reminiscent of computer games. Seek serenity at the Gothic **Cathedral of St. Peter and Paul** or in **Špilberk Castle** gardens, once a feared Habsburg prison.



MUSEUMS, EXHIBITIONS, ARCHITECTURE

In South Moravia, you'll find a variety of galleries, museums and technical monuments. In Brno, visit the **Moravian, Technical and Mendel Museums**, where you'll discover G. J. Mendel – the father of genetics. **VIDA! Science Center Brno** is a fun science hub. Curious about the Bermuda Triangle or want to create a tornado?

It's all here. Outside Brno, head to the functional **watermill in Slupi** or the **windmill in Kuželov**. **Archeopark Pavlov** ↑ highlights mammoth hunters' life in a globally significant location, an architectural gem, garnering successive international awards. The white cubes emerging from the hillside resemble a sci-fi movie set.



WINE AND GASTRONOMY

Life, it's good food and drink. If you're invited to a local food event, go and enjoy the amazing food. Asparagus from Ivančice, pickles from Znojmo, or apricots from Židlochovice. However, wine takes the lead! Moravians are closely connected to their land and traditions. Explore the **Moravian wine trails** by bike or on foot. Covering 1200 kilometers,

you'll discover picturesque vineyards, cellar lanes, and wine villages. The most beautiful wine cellar complex, adorned with unique blue decorations, is in the **reservation of folk architecture Petrov-Plže**. Taste 100 top wines from all over the Czech Republic in the underground of Valtice Castle, in the **Wine Salon**.



TRADITION AND FOLKLORE

In South Moravia, vibrant folk traditions flourish—bright handmade costumes, music, dances, and crafts. Three South Moravian valuable traditions are UNESCO-listed intangible heritage: the Slovácko **folk festival "Jízda králů"**, the male **folk dance "verbuňk"** and the ancient **fabric dyeing technique "modrotisk"**. Two family workshops still

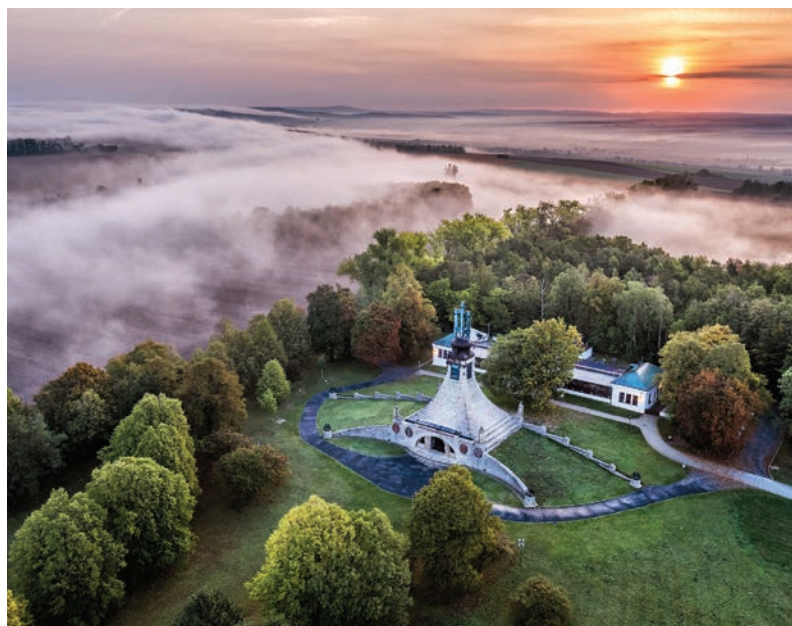
operate in South Moravia — explore **Olešnice** for handmade displays, with another in Strážnice. Visit the **Strážnice Open-Air Museum**, presenting folklore and traditional crafts in their original settings. The thatched cottages smell of herbs and fresh cakes; you'll see watermills and brick drying in action.



SPORT AND RELAX

Enjoy diverse activities like hiking, cycling, and **adrenaline-filled trails** found in the Moravian Karst, Jedovnice, the Carpathian foothills, and Brno's Mariánské údolí. Prefer water activities? Moravia doesn't have a sea, but it has plenty of water for paddleboarding and surfing! Head to the **Brno** or the **Vranov Reservoir** with its sandy beach, or the **Nové**

Mlýny reservoirs at the foot of Pálava, with romantic views of the castle ruins. Take a ride on the **Baťa Canal** – either on a sightseeing boat or in a motorboat. And for those who love cliffs and adrenaline, enjoy the fun at the **ferrata park Velká dohoda** in the stunning nature of the Moravian Karst.



HISTORY

Settlement in South Moravia dates back to the time of mammoth hunters. See the **Věstonice Venus**, the world's oldest ceramic figure from the late Paleolithic period, at the Moravian Regional Museum. Explore the **Slavic hillfort in Mikulčice**, the Great Moravian Empire's largest settlement. Or visit **Znojmo**, a city steeped in royal history,

famous for its wine and hosting a music and wine festival every July. **The Battle of the Three Emperors at Slavkov** (1805) marks a significant event in modern European history. Visit the **Mohyla míru** ↑, war memorial at the site of Napoleon's victory, with a message of peace. Witness the battle's reconstruction in Slavkov every December.